

AMTA 2022 NATIONAL CONVENTION

August 25-27
Cleveland, OH

Cleveland

amtamassage.org/Convention



amta
american massage therapy association

GET INSPIRED

Get your daily dose of inspiration with a new keynote speaker each day at Convention, including Michael Phelps, the most decorated swimmer in World Champion history.



LEARN NEW SKILLS

Get hands-on practice with new massage techniques and learn the latest in massage therapy research, business, ethics, sports massage, self-care and more. Choose from 30+ session offerings and earn 15+ CEs.

TRY THE LATEST PRODUCTS

Peruse the Exhibit Hall and see the latest innovations in massage therapy.



Experience Convention

Join us August 25-27 as we come together as a massage therapy community in-person again in Cleveland! Hear from inspiring speakers, get hands-on training in new techniques, and see the latest massage products. Come reignite your passion for the profession!

CONNECT WITH YOUR COMMUNITY

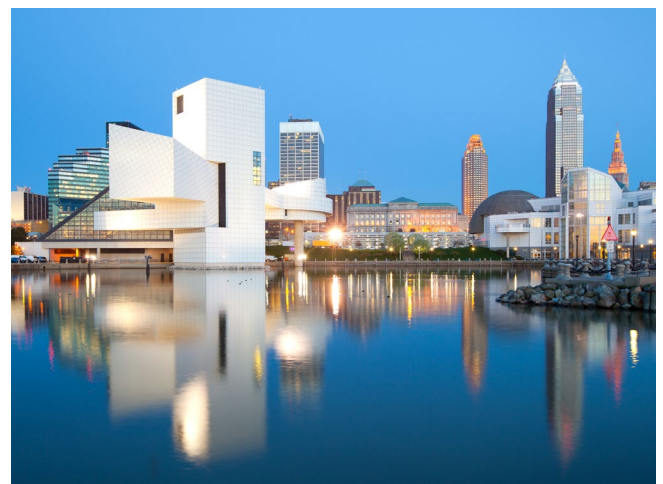
Network with leaders in the massage therapy profession, and exchange ideas with like-minded peers. Reconnect with old friends and make some new ones!

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It was an amazing first time experience. I left feeling inspired and impressed at the level of professionalism and sense of community.

DISCOVER CLEVELAND

Discover this historic city that built rock and roll, indulge in foodie hot spots, or walk along the lakefront. Explore this unique Midwest destination and make the most of your trip to Convention.



SAVE \$50 WHEN YOU REGISTER BY JUNE 30TH!

Registered individuals may request a full refund for any reason through July 15th.

To learn more and register visit amtamassage.org/Convention

Schedule At a Glance



Wednesday, August 24

11am-5pm	Registration & Badge Pickup
8am-5:30pm	Pre-Convention Workshops – <i>8.5 Credit Hours</i>

Thursday, August 25

7am-6:30pm	Registration & Badge Pickup
9am	Opening Session: Business Meeting & Awards Presentation <i>Featuring Michael Phelps</i>
11am-2pm	Exhibit Hall Open
11:30am	First-Timers Lunch
1:30-3:30pm	Education Sessions – <i>2 Credit Hours</i>
3:30-4pm	Education rooms closed for cleaning
4-6pm	Education Sessions – <i>2 Credit Hours</i>
5:30-7:30pm	Exhibit Hall Open Opening Night Reception

Friday, August 26

7am-6pm	Registration & Badge Pickup
9am	General Session <i>Featuring W. Mitchell</i>
10am-5:30pm	Full Day Education – <i>6 Credit Hours</i>
10am-Noon	Morning Education – <i>2 Credit Hours</i>
11:00am-3:30pm	Exhibit Hall Open
12-12:30pm	Education rooms closed for cleaning
1:30-5:30pm	Afternoon Education – <i>4 Credit Hours</i>
5:30pm-7pm	Exhibit Hall Open

Saturday, August 27

7am-12:30pm	Registration & Badge Pickup
8am-12pm	Morning Education – <i>4 Credit Hours</i>
11am-1:45pm	Exhibit Hall Open
2pm	Closing Session <i>Featuring Mick Ebeling - 1 Credit Hour</i>
5:30 - 7:30pm	Closing Reception

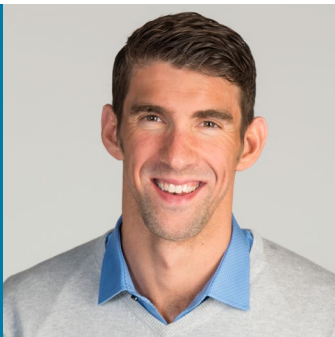
Making a Difference

Hear from our Keynote Speakers at Convention as they share their moving stories of courage, determination and innovation that have sparked profound and lasting change in the world.

MICHAEL PHELPS

Michael Phelps, the most decorated swimmer in World Championship history, will join us as the Opening Session Keynote Speaker on Thursday. Michael is widely regarded as one of the greatest athletes of all time. He captured 28 Olympic medals, including a record-setting 23 gold medals, and set 39 world records over the course of his career.

Michael also established the Michael Phelps Foundation, which promotes water safety, healthy living, emotional and mental wellness and the pursuit of dreams. Listen as Michael shares his personal journey with mental health, his incredible road to triumph, how sports massage kept him in top condition and the way he gives back today.



W. MITCHELL

Kick-off Friday morning with a dose of inspiration before starting your CE courses for the day. Author and business leader W. Mitchell will challenge you with the question, *"Are the unexpected changes facing you today setbacks, or could they be exciting new starting points?"*

Listen to his extraordinary story of overcoming adversity to create a life of phenomenal achievements – invigorating you to live your best life and help others thrive too.



MICK EBELING

Close out Convention education on a high note with Mick Ebeling on Saturday afternoon. Named by Fortune Magazine as one of the Top 50 World's Greatest Leaders - producer, filmmaker and inventor, Mick has sparked a humanitarian movement with his

company, Not Impossible Labs. Mick and his team create revolutionary solutions in technology that push the bar on innovation and accessibility. Hear about his awe-inspiring inventions, including state-of-the-art prostheses for amputees, a voice for an ALS patient, and how they are tackling the food-insecurity crisis in the U.S. Get energized in your massage career and life, as Mick inspires you to defy the impossible and help change the world one story at time.



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Continuing Education

Learn from top massage therapy educators and earn the highest quality CE credits in the profession at the **AMTA 2022 National Convention!** Our continuing education is rigorously vetted, meaning we take the extra steps to submit for NCBTMB and each state, as required.

Explore new techniques in hands-on courses, and stay up to date with the most recent massage research. Expand your skills and grow your practice with top courses in business, self-care, ethics, research and teaching skills.

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*Thank you to all
of the teachers
for their passion,
energy, generous
knowledge and
humor.*

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For the full schedule and session details visit
amtamassage.org/Convention/Education



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Hotel & Travel

Connect with Your Community in Cleveland

Find out why Cleveland rocks! Dine on award-winning food in this historic city, explore the waterfront of Lake Erie or get out of the city and follow the Cuyahoga River through the nationally-acclaimed Cleveland Metroparks.



AMTA 2022 NATIONAL CONVENTION LOCATION:

Huntington Convention Center of Cleveland

300 Lakeside Avenue East
Cleveland, OH 44113

Hilton Cleveland Downtown

100 Lakeside Avenue East
Cleveland, OH 44114

Visit amtamassage.org/Convention/Travel for hotel details.

Stay in the hub of convention activity at AMTA's official host hotel. The deadline to book a guest room at the special AMTA rate is July 31!

All hands-on with table courses will be held at the Hilton and the hotel is connected to the Convention Center.

WHAT TO EXPECT DURING YOUR STAY:

- The AMTA National Convention will follow all state, local and facility guidelines regarding COVID-19.

GETTING TO CLEVELAND

- Cleveland Hopkins International Airport (CLE) is located 10 miles from downtown.
- Lakefront Station is located right in downtown, just minutes from the Convention Center.

amtamassage.org/Convention



TOP 5 THINGS TO DO IN *Cleveland*



Cleveland has something for everyone – nature explorer, foodie, and art lover. Make the most of your trip to Convention, and explore this unique Midwest destination.



1 **ROCK & ROLL HALL OF FAME**

Experience the story of rock and roll in the ever-changing Rock Hall's exhibits. The seven floors and four theaters bring the music and history to you. Extended hours in the summer, help you fit in everything you want to see and experience.

2 **CLEVELAND MUSEUM OF ART**

A TripAdvisor Travelers' Choice 2021, the Cleveland Museum of Art is a top art museum in the country, and free of charge to all visitors. Known for the quality and wide range of its collection, the museum also features regular music performances as well.

3 **TREMONT**

Situated along the Towpath Trail and just minutes from Downtown Cleveland, Tremont is a vibrant urban village where visitors can dine and drink, explore a lively art scene, boutique shops, and scenic churches. While you are there, visit the house from A Christmas Story, now restored to its movie splendor.

4 **METROPARKS AND LAKE ERIE**

From Cleveland Metroparks and the waterfront on Lake Erie, to nearby Cuyahoga Valley National Park, there are plenty of ways to get outside and experience nature.

5 **WESTSIDE MARKET**

While this public market offers fresh meat and produce, you can also find prepared foods, lunch and dinner here. The market opened in 1912, and was one of three markets operating in the city through much of the 20th century. It remains the only public market in the city, open five days a week.

We look forward to you joining us in Cleveland!

For full details and to register for Convention visit amtamassage.org/Convention